Girls don’t have clue on spending

Torri Jensen

Almost half of Aussie women admit they have no idea how much they’re spending on a daily basis.

A survey of more than 600 women by the Heat Group found 46 per cent didn’t have a personal balance sheet and haven’t got a clue about their financial ins and outs.

And more than half of those polled rated their financial performance as just “average”. Heat Group managing director Gillian Franklin said women needed to step up when it came to their personal finances, particularly superannuation.

“Women are highly susceptible to financial insecurity,” she said.

“Having children and being out of the workforce for long periods of time, earning less than men and lack of financial planning, all result in significantly lower superannuation funds than their male counterparts.”

The study found almost one in five women felt they would not have enough super to live on by the time they reached retirement.

Alysia Hamilton from the Brisbane-based Girls Learning About Money said many women needed more confidence when it came to financial dealings.

“Unlike men, women don’t boast about financial performance, but also a lot of us don’t have a group of friends who we can talk to about investments and about money in general,” Hamilton said.

It really helps if you do have a group of friends who you can talk to about investments and about money in general.”

Hamilton advised women to establish firm financial goals and seek professional help.

Specs appeal

Frames sported by MasterChef contestants Marion Grasby and Aaron Harvie are setting trends, as modelled here by student Julie Nguyen and hairdresser Mario Italiano.

"We have certainly seen increased demand from consumers who are interested in the type of frames worn by Alvin, Aaron and Marion,” he said.

But OPSM product director Michelle Monneron said the contestants were merely following the current fashion trend.

"The participants on MasterChef are not driving sales of these styles, rather they are wearing frames that are very on-trend," she said.

Last night, Harvie became the only contestant to be sent home, but OPSM's lead designer Aaron Harvie's within a period of time, earning less than

Eyes, eyes, I’ll have what they’re wearing on MasterChef

The MasterChef phenomenon isn’t just affecting what we’re eating—it’s also apparently influencing what we’re wearing.

The ratings hit, which drew a season-high 2.21 million viewers last night, has been credited with changing eyewear trends.

Specsavers said they sold out of frames similar to band manager Aaron Harvie’s within a month of the show going to air and sales of brands similar to those of ousted favourite Marion Grasby had risen 15 per cent.

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Last night, Harvie became the final contestant to be eliminated before the finals week.

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