



Vision Direct Premieres Australian Fashion Blog



Style conscious online e-tailer Vision Direct is excited to announce the Australian launch of their brand new blog, ***Sunglasses Guru***; set to be the premier fashion space dedicated exclusively to designer eyewear.

The trendsetting blog will be a one stop destination for the latest must- have brands in the market and keep fans in the know with upcoming trends, eyewear fashion events, plus hottest celebrity eyewear styles.

Vision Direct is currently working with an exclusive street team of Australian bloggers that are the go-to girls and boys in the blogging community. They regularly contribute their opinions on some of the hottest Australian styles and must-have eyewear selections for readers. Loyal Vision Direct fans can be assured they will always be the first to hear about fantastic freebies and designer events around Australia on ***Sunglasses Guru***. To get started, readers can enter their first giveaway to **win a pair of Ray Ban New Wayfarer**.

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